

Improving Integration between 1ShoppingCart.com and PayPal

If you're a 1ShoppingCart user and accept PayPal as a payment method than there's a neat little trick you should be aware of that will enable 1ShoppingCart and PayPal to work better together. It's called a "PDT Identity Token" and we highly encourage you to follow the steps below to improve the interaction between these two systems.

Please note: You need a Business or Premier Account with PayPal, not a personal account for this to work.

Step #1 Log into your 1ShoppingCart.com account

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1ShoppingCart.com
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Login To Your Account

If you are a current client of 1ShoppingCart.com, please enter your username and password below for instant access to your account!

Username:
Password:

[Login To Your Account >>](#)



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- 30 Day Pro Trial \$3.95
- Professional \$79/mo
- Basic \$49/mo
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Sample issue of ShopTalk

Step #2 On the left menu bar click on “Cart Setup” and then on “Gateway Setup”

The screenshot shows a web browser window with the following elements:

- Browser Title Bar:** 1ShoppingCart.com: Your Store >> Setup Your Shopping Cart - Mozilla Firefox
- Address Bar:** https://www.mcssl.com/netcart/login/frmDefault.asp?sid=2c64d4
- Navigation Bar:** 1ShoppingCart.com | Your Orders | Home | Support | Logout
- Breadcrumbs:** Home > Cart Setup > Step 1: Basic Options
- Left Menu:** Orders, Products, Manage Clients, Autoresponders, Broadcasting, Affiliates, Ad Tracker, Custom Forms, Pop-Ups, **Cart Setup** (expanded), Basic Options, Customization, Gateway Setup (highlighted), Advanced, Digital Products, Look And Feel, Cart Buttons, Advanced.
- Main Content Area:**

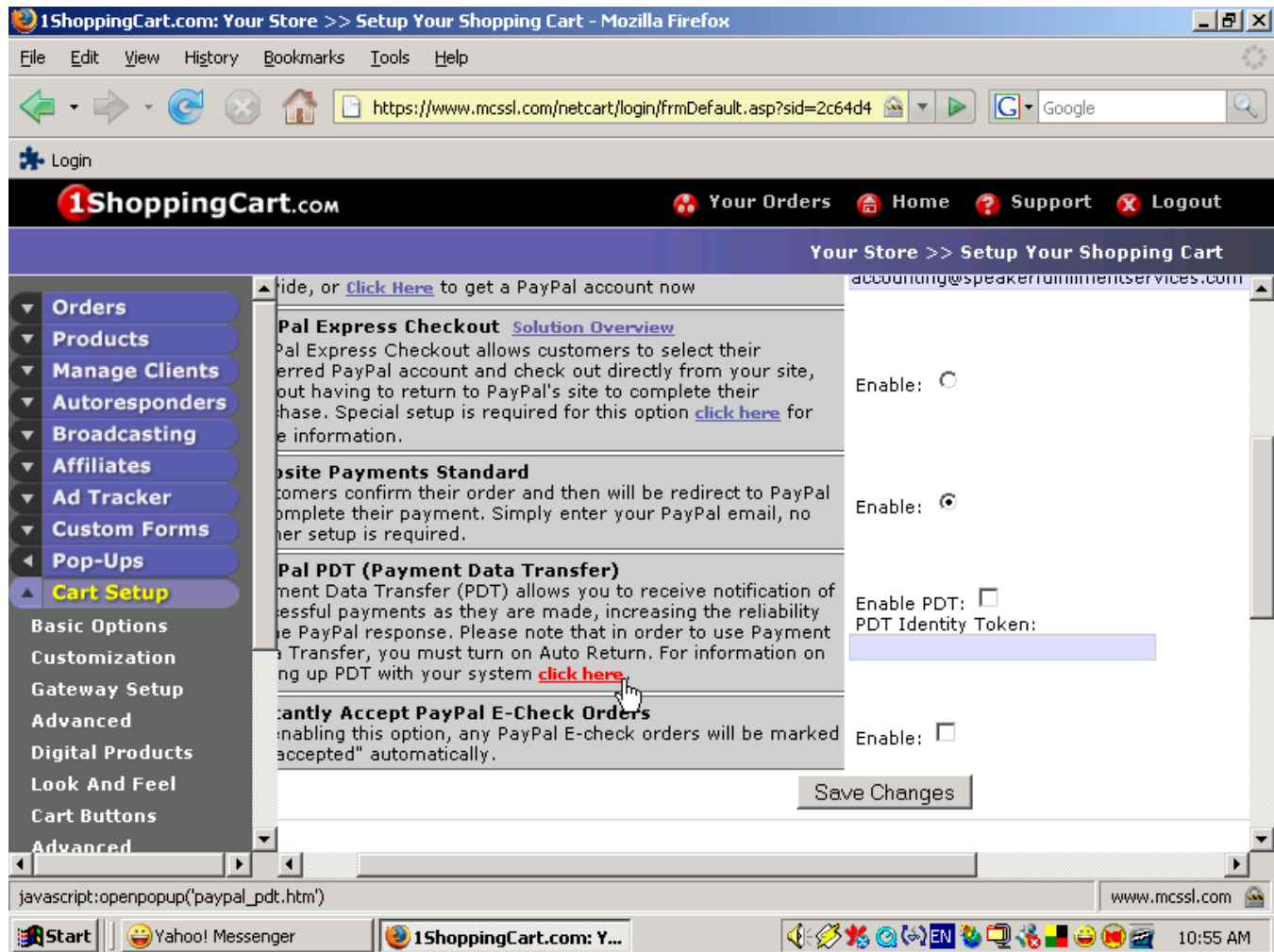
Setup Your Shopping Cart Step 1: Basic Options

Order Notice Email – Primary Destination	orders@speakerfulfillmentservices.com
Order Notice Email – Secondary Destination	
Order Notice Email – From Address	
Default Autoresponder	No Autoresponder Selected
Thank you URL	www.speakerfulfillmentservices.com/thankyoupage.htm
Catalog URL	www.speakerfulfillmentservices.com
Currency Symbol	\$
Currency	United States of America

Click Next Step to save and go to step 2.
Click Done to save and return to the setup menu.
- Taskbar:** Start button, Yahoo! Messenger, 1ShoppingCart.com: Y..., system tray with various icons, and the time 10:53 AM.

Step #3 Scroll down to the box that reads “PayPal PDT (Payment Data Transfer)”

Step #4 Click on the link that says “click here” within that grey box



Step #5 A new window will open up with the heading “Using Payment Data Transfer (PDT) For PayPal Standard Transactions”. See next page. Go to Section III, which is titled “I have a Premier or Business Account with PayPal.” In step 4 of those instructions you’ll see the URL <http://www.mcssl.com/app/postauthorizeb1pp.asp>. Highlight and copy this URL.

Using Payment Data Transfer (PDT) For PayPal Standard Transactions

I. I do not have an existing PayPal account:

1. Go to <https://www.paypal.com/cgi-bin/webscr?cmd=registration-run>
2. Choose to create either a Premier or Business account
3. Choose country and click on Continue
4. Premier Account Sign Up:
 - a. Fill out your personal information
 - b. Enter in your email address
 - c. Choose your security questions
 - d. Accept the user agreement and legal policy
 - e. Type in your security measure
 - f. Click on Sign Up
5. Business Account Sign Up:
 - a. Fill out your business information
 - b. Fill in the business owner contact information
 - c. Fill in your business owner address and click on Continue
 - d. Enter in your email address
 - e. Choose your security questions
 - f. Accept the user agreement and legal policy
 - g. Type in your security measure
 - h. Click on Sign Up
6. Be sure to confirm your address by adding a credit card to your funding source
7. Verify your email address by checking your email address and follow instructions in the PayPal email address
8. Add a bank account to your funding source to be a Verified member. This process may take several business days. Follow the instructions on the PayPal site to add a bank account.
9. Go to section III to setup your account configuration

II. I have an existing Personal account with PayPal

1. Go to <https://www.paypal.com/cgi-bin/webscr?cmd=registration-run>
2. Click on the Upgrade your Account link
3. Click on the Upgrade Now button
4. If your account was a personal account, you will get a choice to upgrade to a Premier or Business account.
5. Choose the type of account to upgrade to and follow instructions.
6. If you were a Premier account holder, you will be sent to the Business account upgrade. Follow the instructions.
7. Follow Steps 6-8 in Section I if you have not done so
8. Go to section III to setup your account configuration

III. I have a Premier or Business account with PayPal

1. Go to <https://www.paypal.com> and sign in
2. Click on the Profile section under the My Account Tab
3. Click the Website Payment Preferences link in the Profile area.
4. Turn the option for "Auto Return" **ON** and enter <http://www.mcssl.com/app/postauthorizeb1pp.asp> as the Return URL.
5. Set the option for "Payment Data Transfer" **ON**
6. **Note:** The option for PayPal optional will allow you to accept credit cards through PayPal. This may be turned ON or OFF.
7. Click on the Save Button. This should display your "**PDT Token.**" You will require this for the next steps. You may also return to the Website Payment Preferences area to retrieve this token.
8. Log into your shopping cart account.
9. From your shopping cart account go to Cart Setup >> Gateway Setup.
10. In the PayPal Settings area at the top of the page you will see an option to "Enable PDT." Choose to Enable PDT and then enter your **PDT Token** in the given text box.
11. Click Save Changes.

Step #6 Open up a new window and login to your PayPal account.

PayPal [Sign Up](#) | [Log In](#) | [Help](#) | [Security Center](#)

Welcome | Send Money | Request Money | Merchant Services | Auction Tools

Member Log-In [Forgot your email address?](#)
[Forgot your password?](#)

Email Address

Password

Join PayPal Today
Now Over 100 million accounts

Learn more about [PayPal Worldwide](#)

Shop Without Sharing
Your Financial Information
PayPal. Privacy is built in. [Learn more](#)

Spring Specials
 [Cooking.com](#)
Shop Now

Security's Always in style
[How PayPal works](#)

Buyers

[Send money](#) online from 103 countries and regions.

PayPal is [free for buyers](#).

Shop without sharing [financial information](#).

[100% protection](#) against unauthorized payments sent from your account.

eBay Sellers

[Free eBay tools](#) make selling easier.

PayPal works hard to help [protect sellers](#).

PayPal simplifies [shipping and tracking](#).

[Earn cash back](#) with PayPal Preferred Rewards.

Merchants

[Accept credit cards online](#) with PayPal.

Get paid by phone, fax, and mail with [Virtual Terminal](#).

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Step #7 On the top menu bar click on the link that says "Profile"

The screenshot shows the PayPal 'My Account' page in a Mozilla Firefox browser window. The browser's address bar displays the URL: https://www.paypal.com/us/cgi-bin/webscr?cmd=_login-done&loc. The page features the PayPal logo at the top left and navigation links for 'Log Out', 'Help', and 'Security Center' at the top right. A main navigation bar includes 'My Account', 'Send Money', 'Request Money', 'Merchant Services', and 'Auction Tools'. Below this, a secondary navigation bar highlights 'Overview', 'Add Funds', 'Withdraw', 'History', 'Resolution Center', and 'Profile'. The 'Profile' link is being clicked by a mouse cursor.

The main content area is titled 'Business Account Overview - United States'. It displays the following information:

- Name:** Speaker Fulfillment Services, Inc. (Bryan Hane)
- Email:** accounting@speakerfulfillmentservices.com [[Add email](#)]
- Status:** [Verified](#) (31)

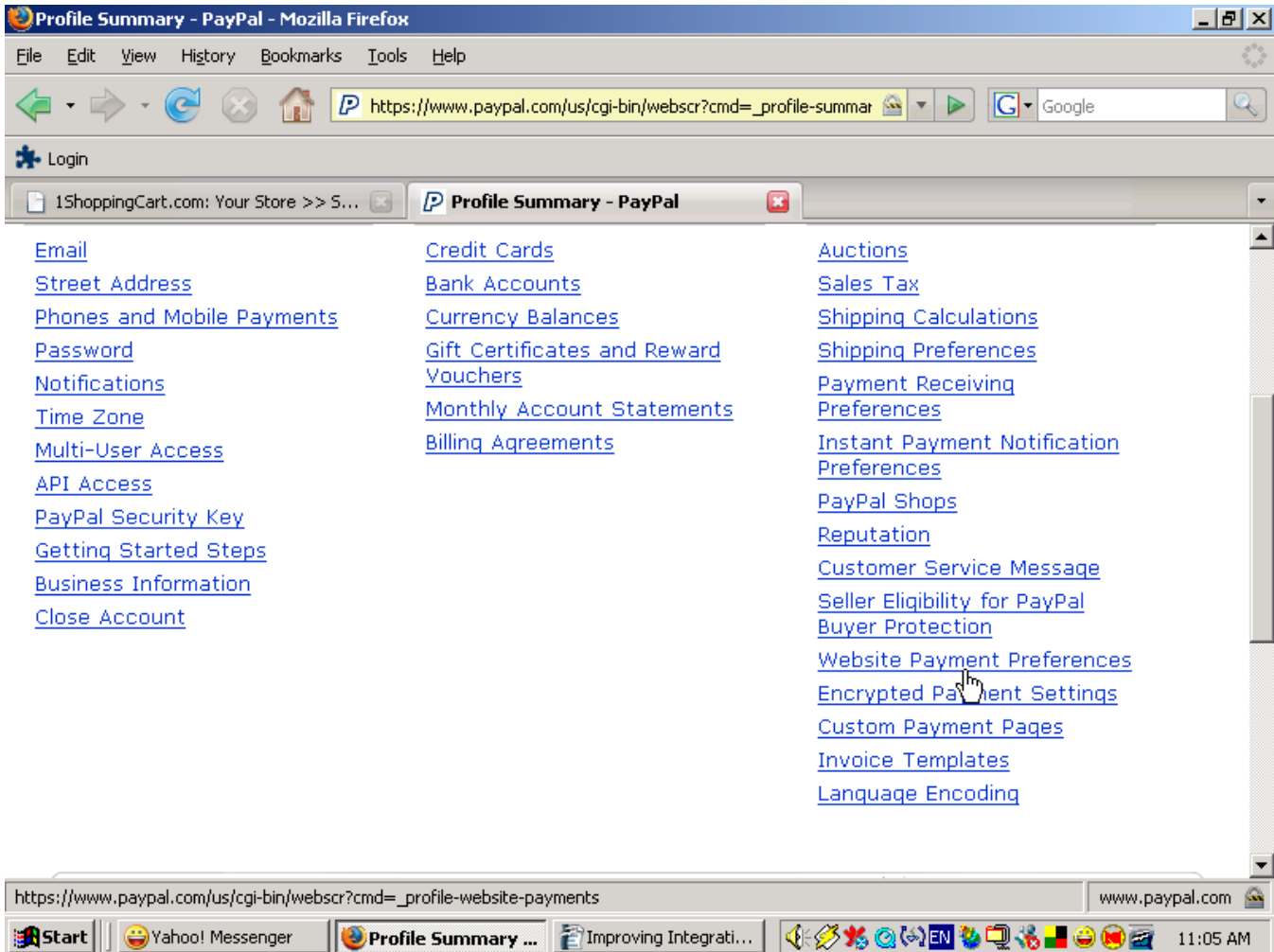
Below this information, there is a section for 'PayPal Account Balance' with a table:

Currency ?	Account Balance ?
U.S. Dollar:	\$0.00 USD

Other elements on the page include a sidebar with 'Activate Account' (Add Credit Card) and 'Enhance Account' (Getting Started Steps, PayPal Plus Credit Card, Money Market, ATM/Debit Card - Get 1% Cashback) options, and a 'Recent Activity' section with links for 'All Activity' and 'Items Won' on eBay. A promotional banner for 'PayPal Virtual Debit Card' is also visible on the right side.

The browser's taskbar at the bottom shows the Start button, Yahoo! Messenger, and the current window title 'My Account - Pay...'. The system clock indicates the time is 11:04 AM.

Step #8 Under the heading “Selling Preferences” click on the link that reads “Website Payment Preferences”.



The page you go to will be titled “Website Payment Preferences” and is pictured on the next page. Complete the following five steps on this page.

Step #9 Set “Auto Return for Website Payments” to “On”.

Step #10 Paste that URL you highlighted and copied in Step #5 into the box in PayPal that says “Return URL”.

Step #11 Set “Payment Data Transfer” to “On”.

Step #12 Highlight and copy the alphanumeric “Identity Token” listed underneath this.

Step #13 Scroll down to the bottom of the page and click on the “Save” button.

Website Payment Preferences

[Back to Profile Summary](#)

Auto Return for Website Payments

Auto Return for Website Payments brings your buyers back to your website immediately after payment completion. Auto Return applies to PayPal Website Payments, including Buy Now, Donations, Subscriptions, and Shopping Cart. [Learn More](#)

Auto Return: On
 Off

Return URL: Enter the URL that will be used to redirect your customers upon payment completion. This URL must meet the guidelines detailed below. [Learn More](#)

Return URL:

Return URL Requirements: The following items are required in order to set up Auto Return.

- Per the user agreement, you must provide verbiage on the page displayed by the Return URL that will help the buyer understand that the payment has been made and that the transaction has been completed.
- You must provide verbiage on the page displayed by the Return URL that explains that payment transaction details will be emailed to the buyer.
- Example: Thank you for your payment. Your transaction has been completed, and a receipt for your purchase has been emailed to you. You may log into your account at www.paypal.com/us to view details of this transaction.

Payment Data Transfer (optional)

Payment Data Transfer allows you to receive notification of successful payments as they are made. The use of Payment Data Transfer depends on your [system configuration](#) and your Return URL. Please note that in order to use Payment Data Transfer, you **must** turn on Auto Return.

Payment Data Transfer: On
 Off

Identity Token:

Encrypted Website Payments

Using encryption enhances the security of website payments by decreasing the possibility that a 3rd party could manipulate the data in your button code. If you plan on only using encrypted buttons you can block payments from non-encrypted ones.

[Learn more about Encrypted Website Payments](#)

Note: If you enable Encrypted Website Payments, all of your Buy Now, Donations, and Subscriptions buttons **must** be encrypted via one of the following methods:

- Using the [Button Factory](#) with the security settings enabled.
- Using your own code, you encrypt all website payments before sending them to PayPal.

By enabling this feature, any Buy Now, Donation, or Subscription button that is not encrypted will be rejected by PayPal.

Block Non-encrypted Website Payment: On
 Off

PayPal Account Optional

When this feature is turned on, your customers will go through an optimized checkout experience. This feature is available for Buy Now, Donations, and Shopping Cart buttons, but not for Subscription buttons. [Learn More](#)

PayPal Account Optional: On
 Off

Contact Telephone Number

When you activate this option, your customers will be asked to include a Contact Telephone Number with their payment information. [Learn More](#)

Note: Selecting **On (Required Field)** could have a negative effect on buyer conversion.

Contact Telephone: On (Optional Field)
 On (Required Field)
 Off (PayPal recommends this option)

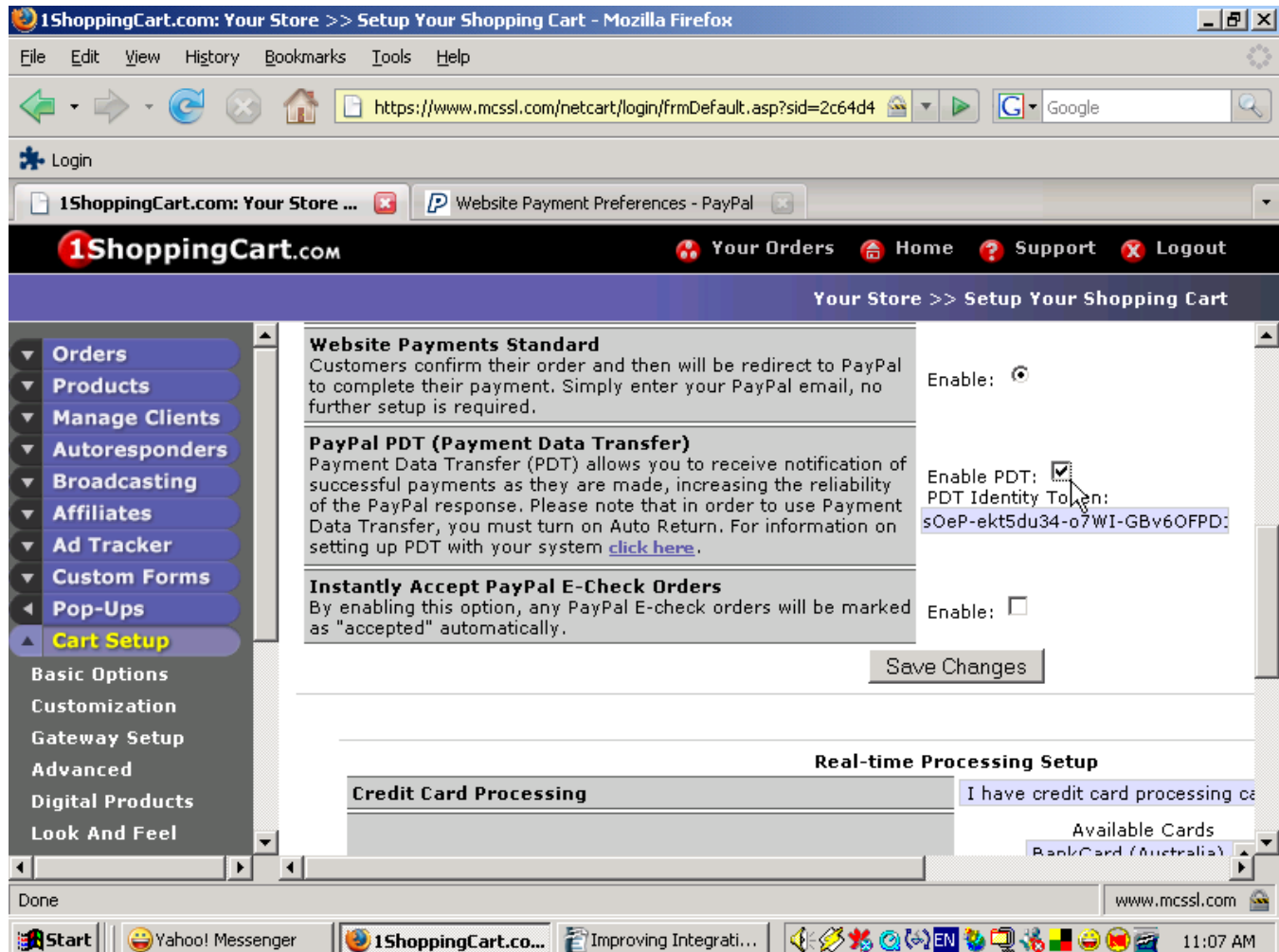


[About SSL Certificates](#)

Step #14 Return to your open 1ShoppingCart.com window and place a check in the little box titled “Enable PDT” that is just to the right of the PayPal PDT box.

Step #15 Paste the Identity Token into the box labeled “PDT Identity Token”.

Step #16 Click the “Save Changes” button.



This may seem like quite a few steps but you can do it in just a few minutes and shopping cart experts like Christina Hills of www.ShoppingCartQueen.com report that it has significantly improved their PayPal/1ShoppingCart interaction.