

Artwork Specifications

Introduction

This document outlines the required specifications for any artwork you submit to Speaker Fulfillment Services to print for your products. This includes binders, DVD cases and albums, jewel cases, and CD labels to name just a few.

The following are two production requirements that must be met. If they are not the production of your product could be delayed.

- **All artwork** submitted should be submitted in **.jpeg** format with a minimum resolution of **300 dpi**.
- **Text files** such as the inside pages of a manual should be submitted in **PDF of Microsoft Word format**.

How to Use this Guide

Any artwork submitted needs to contain what is called a “bleed”. This bleed is typically 1/4” on all four sides and will be trimmed off during production. The purpose of the bleed is to eliminate the possibility of unwanted white edges appearing around your primary background image in the finished product.

- When you look at an individual specification you will first see the finished dimensions of an outsert. This represents the final size once we have cut down the printed artwork for assembly.
- Next you will see a drawing that demonstrates the 1/4” bleed you should have on all four sides.
- Finally you will see a drawing of the overall dimensions of the artwork you need to submit to SFS

for us to print out. Remember, this artwork must be at least 300 dpi. so that your finished product looks its absolute best.

- On any of your artwork keep any text that is to be printed a minimum of 1/8” away from what will be the the finished cut edge of that piece.

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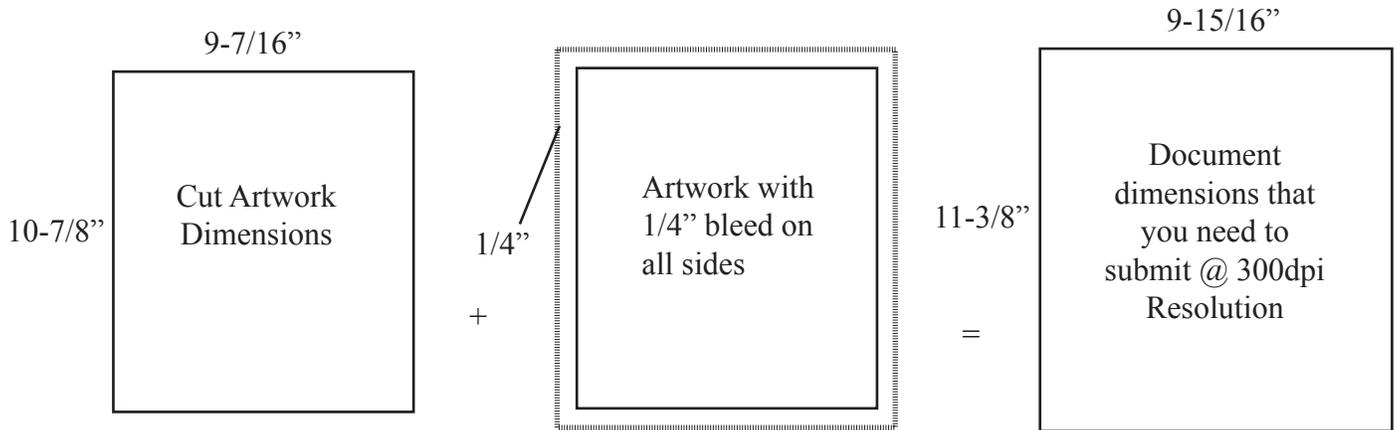
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1/2" Binder Front & Back Covers / Outserts

The artwork needs to be within: 9-7/16" (9.438") wide x 10 7/8" (10.875") high.

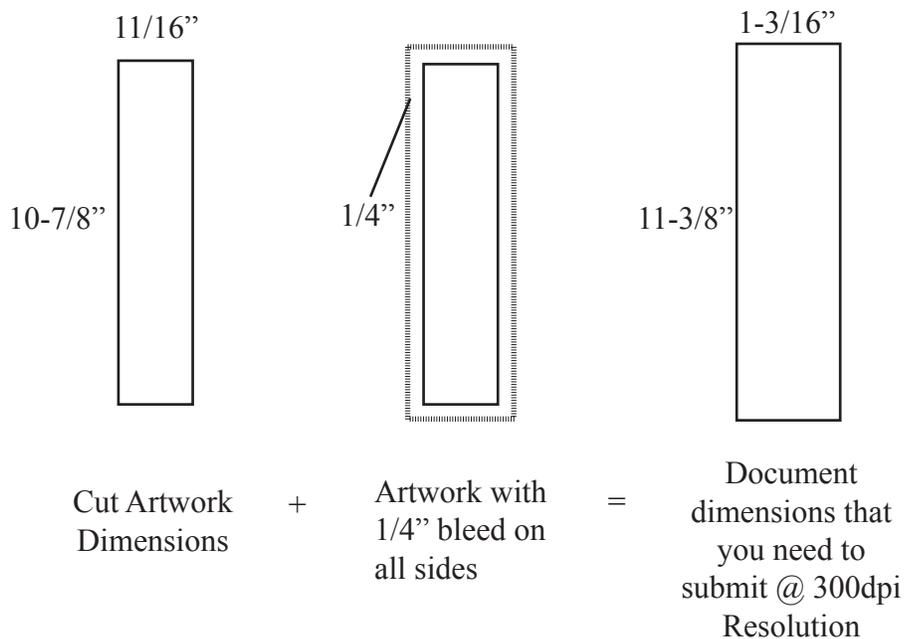
The artwork background (overall document size) needs to be: 9-15/16" (9.938") wide x 11-3/8" (11.375") high. This is for the bleed



Spine

The Artwork for the Spine needs to be within: 11/16" (.688) wide x 10 7/8" (10.875) high.

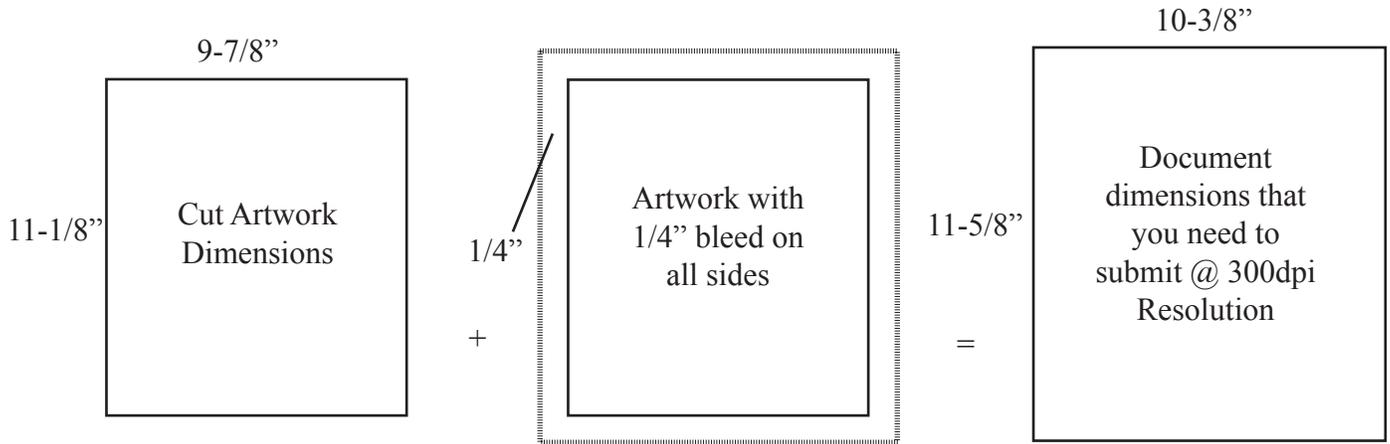
The artwork background (overall document size) needs to be: 1-3/16" (1.188") wide x 11-3/8" (11.375") high. This is for the bleed.



1" Binder Front & Back Covers / Outserts

The artwork needs to be within: 9-7/8" (9.875") wide x 11-1/8" (11.125) high.

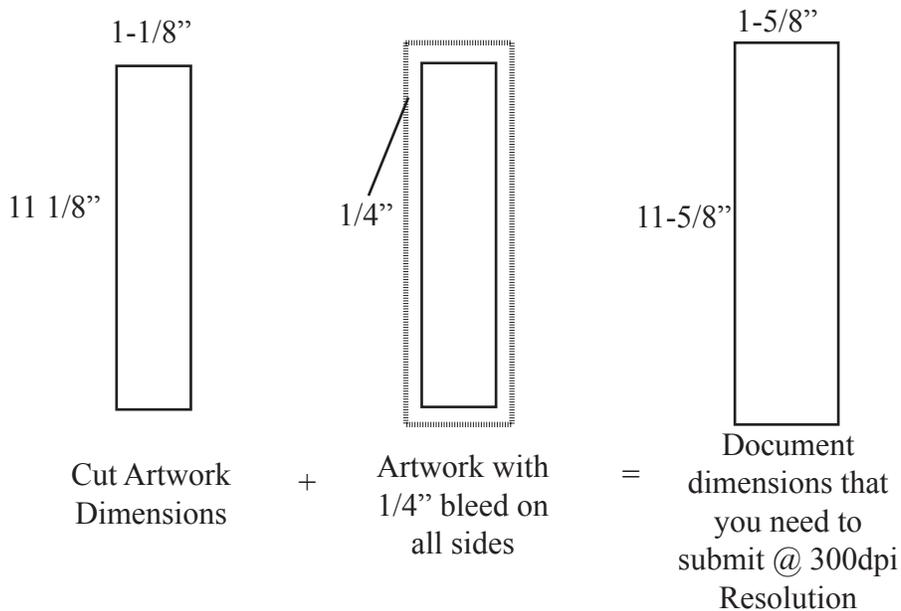
The artwork background (overall document size) needs to be: 10-3/8" (10.375") wide x 11-5/8" (11.625") high. This is for the bleed.



Spine

The Artwork for the Spine needs to be: 1-1/8" (1.125") wide x 11 1/8" (11.125") high.

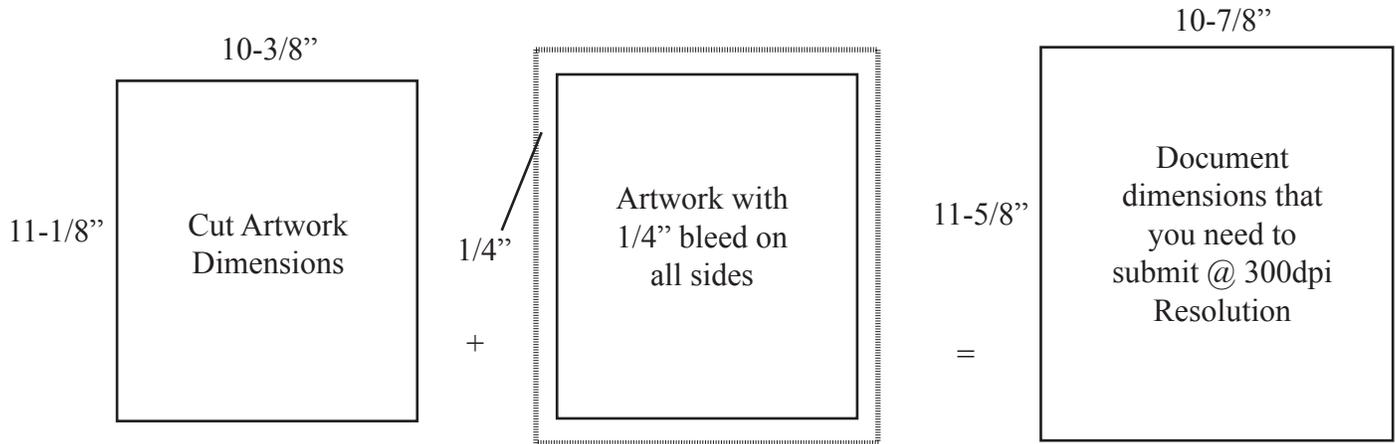
The artwork background (overall document size) needs to be: 1-5/8" (1.625") wide x 11-5/8" (11.625") high. This is for the bleed.



1 1/2" Binder Front & Back Covers / Outserts

The artwork needs to be within: 10-3/8" (10.375") wide x 11-1/8" (11.625) high.

The artwork background (overall document size) needs to be: 10-7/8" (10.875") wide x 11-5/8" (11.625") high. This is for the bleed.

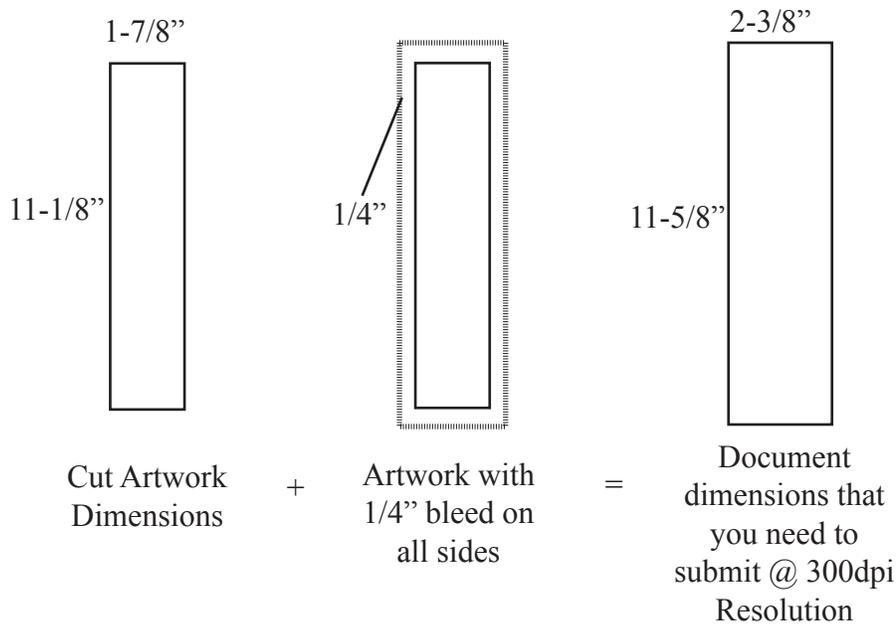


Spine

The Artwork for the Spine needs to be within: 1-7/8" (1.875") wide x 11-1/8" (11.125) high.

The artwork background (overall document size) needs to be: 2-3/8" (2.375") wide x 11-5/8" (11.625") high. This is for the bleed.

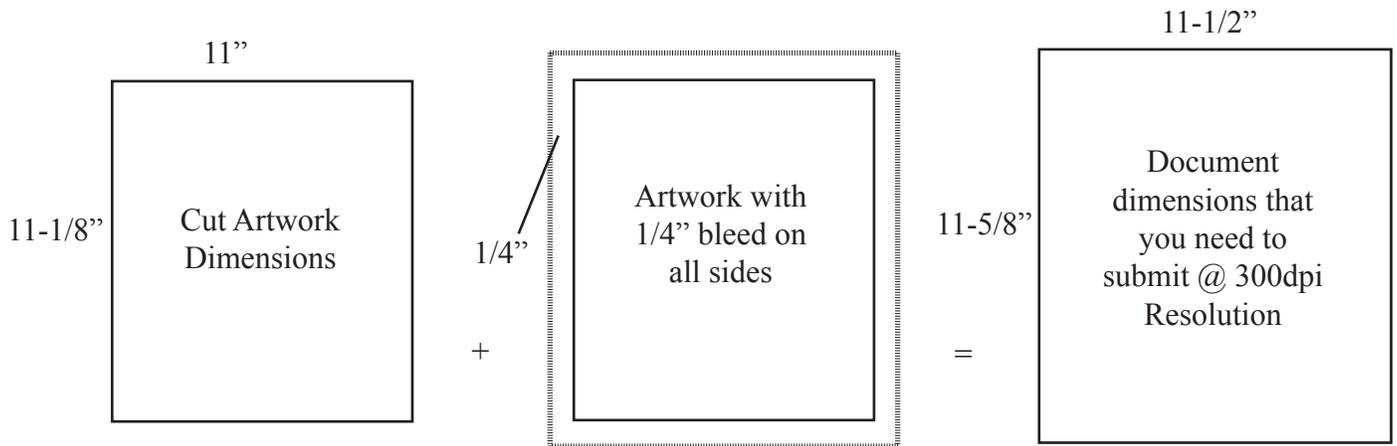
There must be a 1/4" bleed on all 4 sides.



2" Binder Front & Back Covers / Outserts

The artwork needs to be within: 11" wide x 11-1/8" (11.125") high.

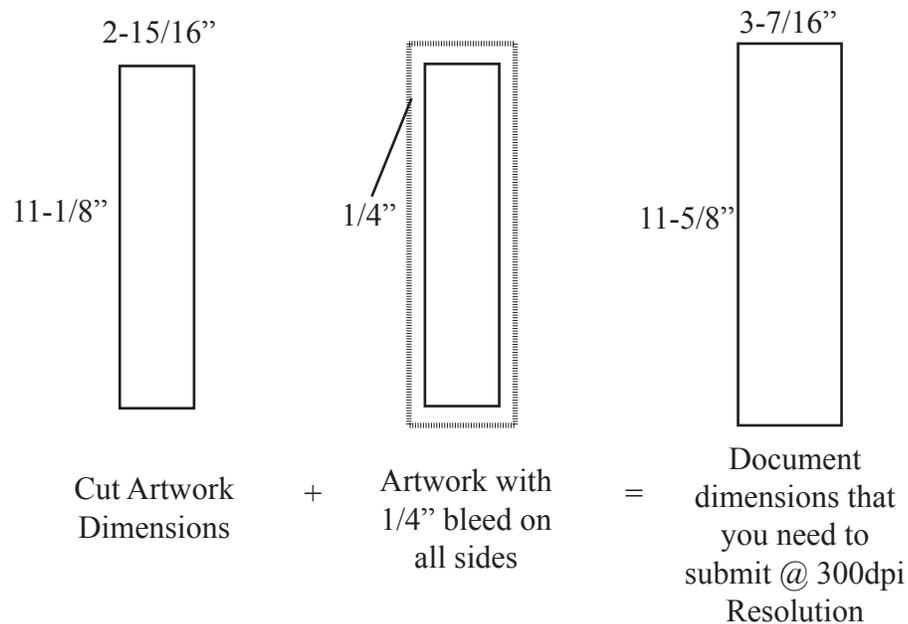
The artwork background (overall document size) needs to be: 11-1/2" (11.5") wide x 11-5/8" (11.625") high. This is for the bleed.



Spine

The Artwork for the Spine needs to be within: 2-15/16" (2.938") wide x 11-1/8" (11.125") high.

The artwork background (overall document size) needs to be: 3-7/16" (3.438") wide x 11-5/8" (11.625") high. This is for the bleed.

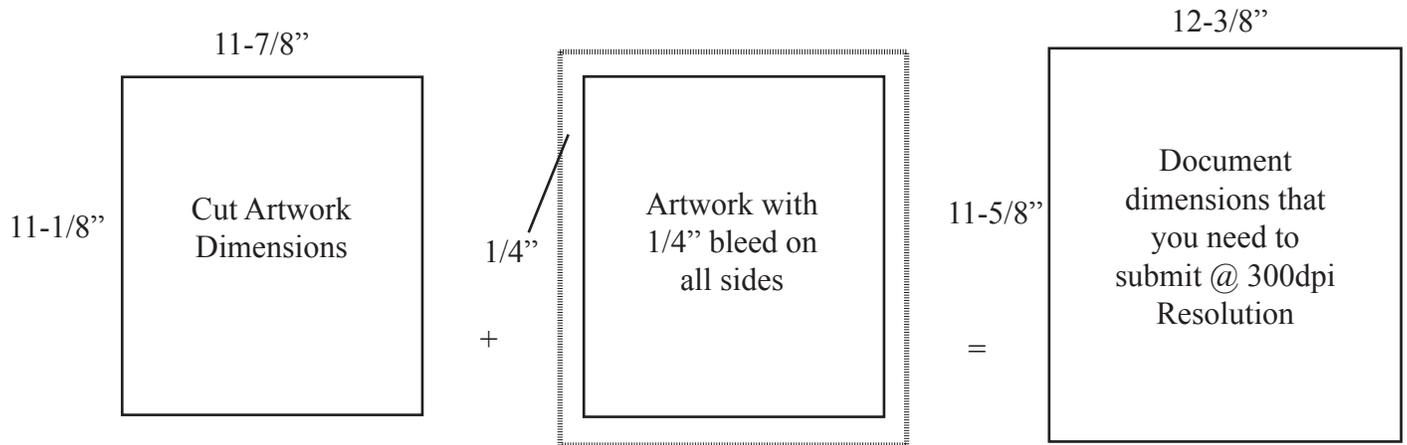


3" Binder Front & Back Covers / Outserts

The artwork needs to be within: 11-7/8" (11.875) wide x 11-1/8" (11.125") high.

The artwork background (overall document size) needs to be: 12-3/8" (12.375") wide x 11-5/8" (11.625") high. This is for the bleed.

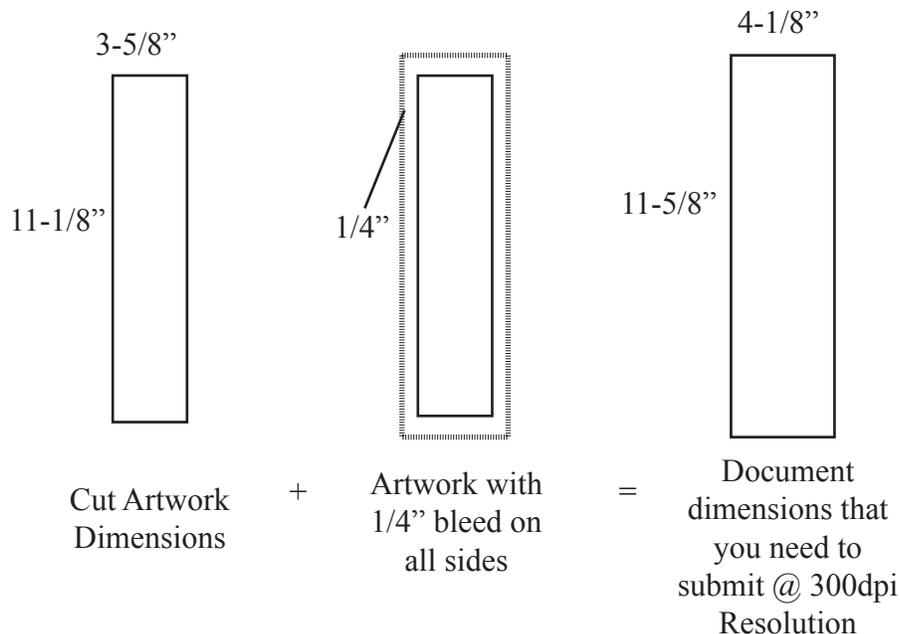
There must be a 1/4" bleed on all 4 sides.



Spine:

The Artwork for the Spine needs to be within: 3-5/8" (3.625") wide x 11-1/8" (11.125") high.

The artwork background (overall document size) needs to be: 4-1/8" (4.125") wide x 11-5/8" (11.625") high. This is for the bleed.

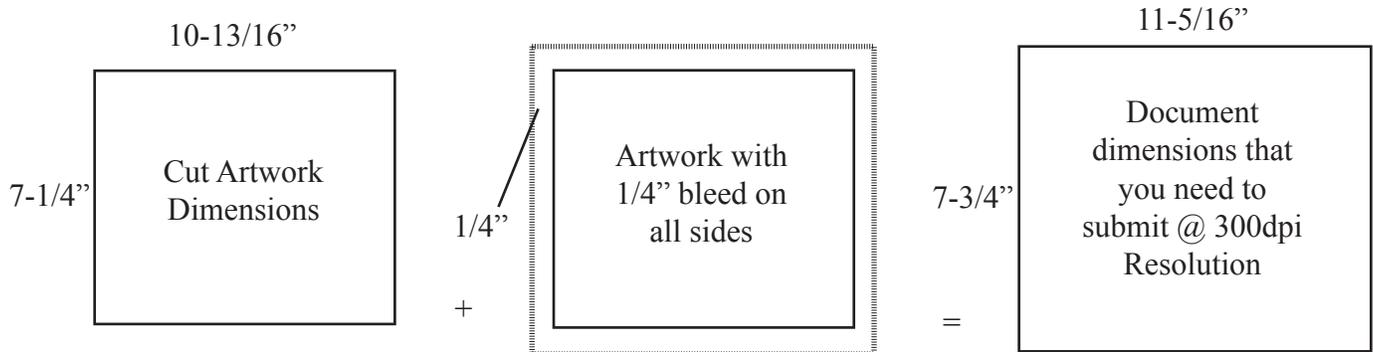


(1) Single DVD style case & (2) Two disc thin DVD style case Outserts

The artwork needs to be within: 10-13/16" (10.813") wide x 7-1/4" (7.25") high.

The artwork background (overall document size) needs to be: 11-5/16" (11.313") wide x 7-3/4" (7.75") high. This is for the bleed.

The artwork for the spine needs to be within a 1/2".

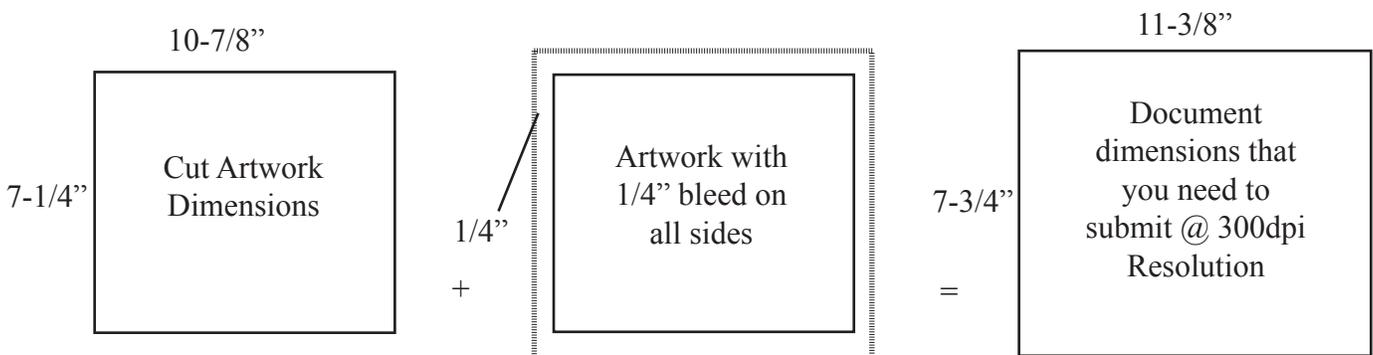


(2) Two disc thick DVD Style Case Outsert

The artwork needs to be within: 10-7/8" (10.875") wide x 7-1/4" (7.25") high.

The artwork background (overall document size) needs to be: 11-3/8" (11.375") wide x 7-3/4" (7.75") high. This is for the bleed.

The artwork for the spine needs to be within a 5/8".



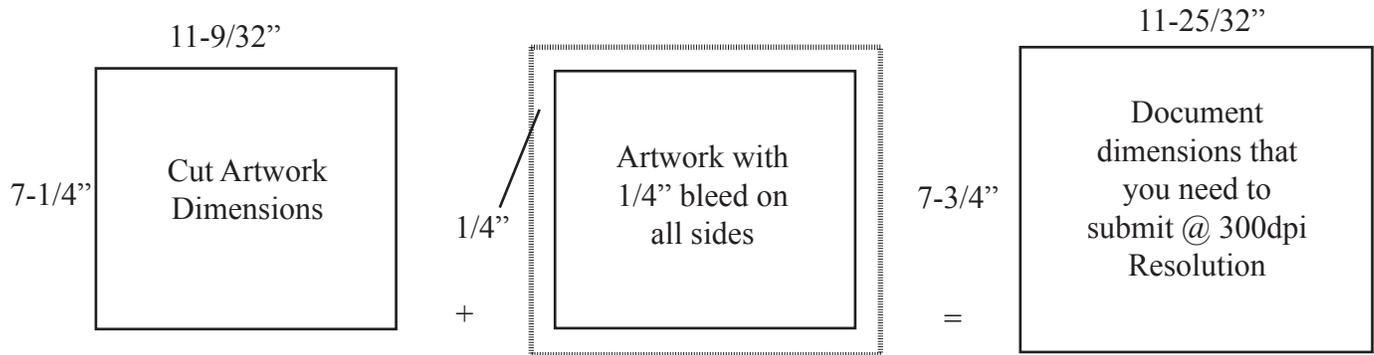
DVD Style Cases 3 Disc -through- 7 disc Outserts

The artwork needs to be within: 11-9/32" (11.281") wide x 7-1/4" (7.25") high.

The artwork background (overall document size) needs to be: 11-25/32" (11.781") wide x 7-3/4" (7.75") high. This is for the bleed.

There must be a 1/4" bleed on all 4 sides.

The artwork for the spine needs to be within 1".



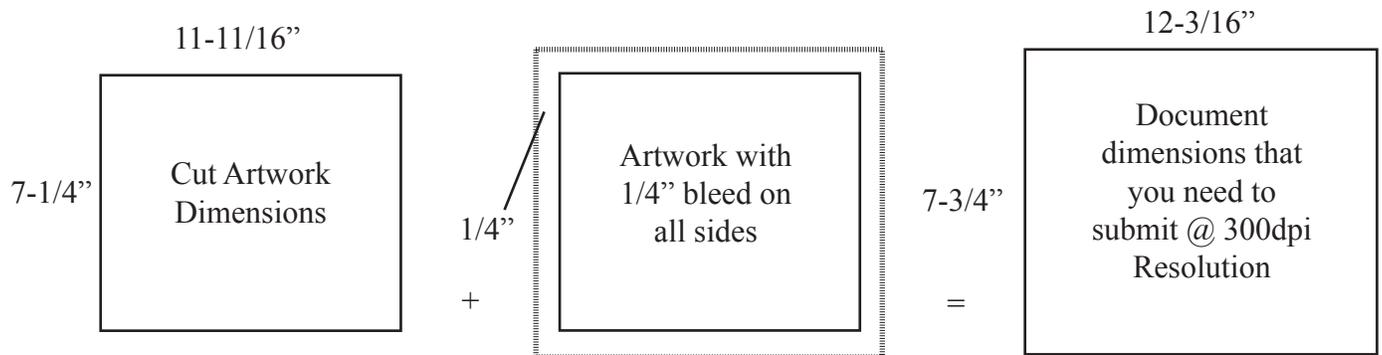
DVD Style Cases 10 & 12 Disc Case Outserts

The artwork needs to be within: 11-11/16" (11.688") wide x 7-1/4" (7.25") high.

The artwork background (overall document size) needs to be: 12-3/16" (12.188") wide x 7-3/4" (7.75") high. This is for the bleed.

There must be a 1/8" bleed on all 4 sides.

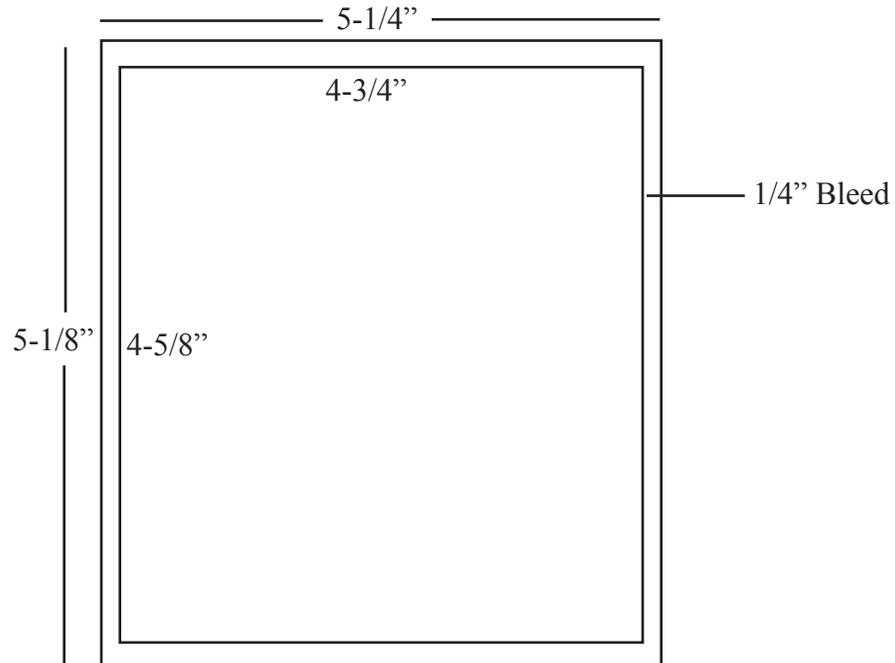
The artwork for the spine needs to be within a 1-3/8".



CD Jewel Case Specs Front Cover

Artwork needs to be within: 4-3/4" (4.75") wide x 4-5/8" (4.625") high.

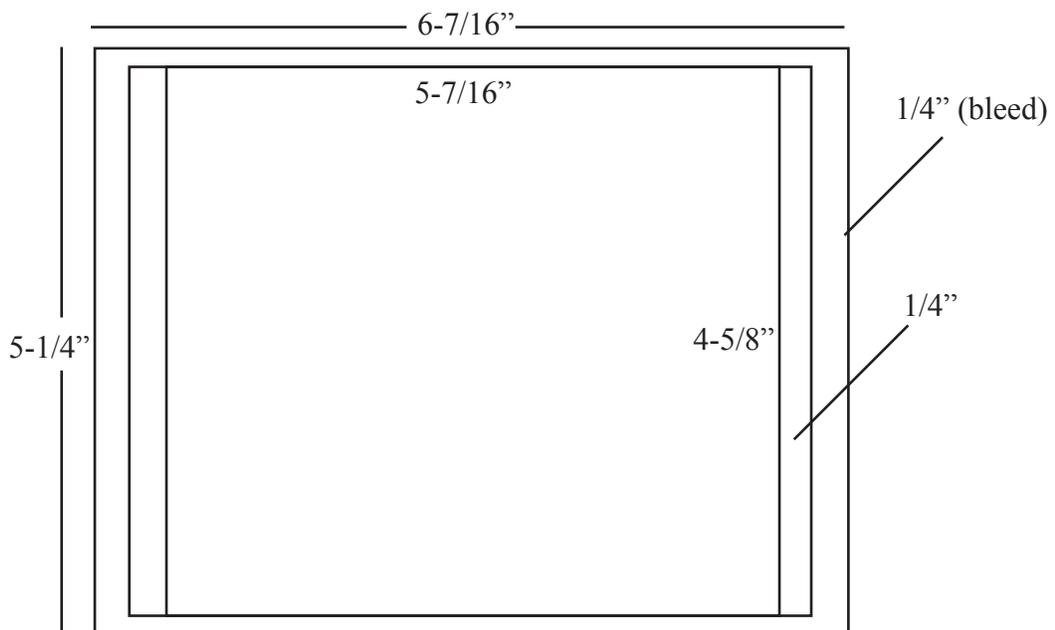
The artwork background (overall document size) needs to be: 5-1/4" wide x 5-1/8" (5.125) high.



Back Cover & Spines

Artwork needs to be within: 5-7/16" (5.438") wide x 4 5/8" (4.625")

The artwork background (overall document size) should be: 5-7/16" + 1/4" on both sides for the Spine = 5-15/16" + 1/4" Bleed on both sides = 6-7/16" (6.438") wide x 5-1/4" (5.125") high

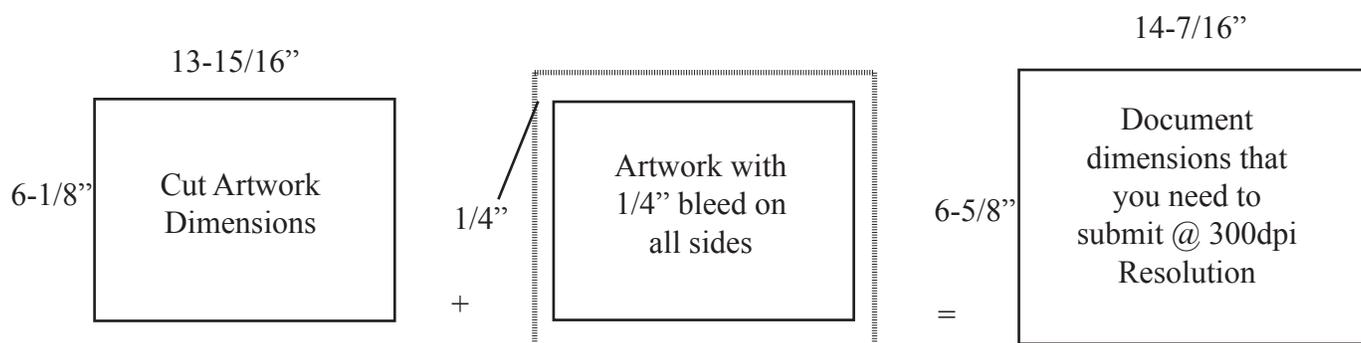


12 Disc, 2 Ring Album Outsert

The artwork needs to be within: 13-15/16" (13.938") wide x 6-1/8" (6.125") high.

The artwork background (overall document size) needs to be: 14-7/16" (14.438") wide x 6-5/8" (6.625") high. This is for the bleed.

The artwork for the spine needs to be within a 1/2" wide x 6.125" high with a 1/4" roll on each side.

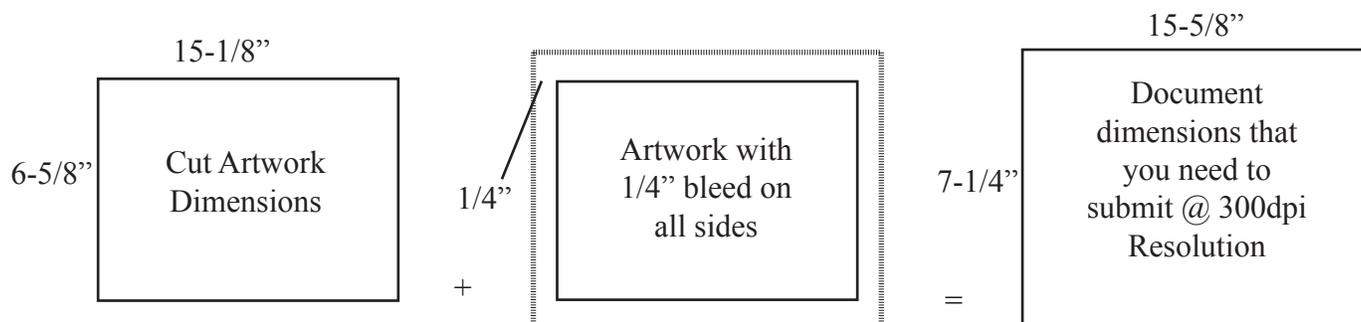


24 Disc, 2 Ring Album Outsert

The artwork needs to be within: 15-1/8" (15.125") wide x 6-5/8" (6.625") high.

The artwork background (overall document size) needs to be: 15-5/8" (15.625") wide x 7-1/4" (7.125") high. This is for the bleed.

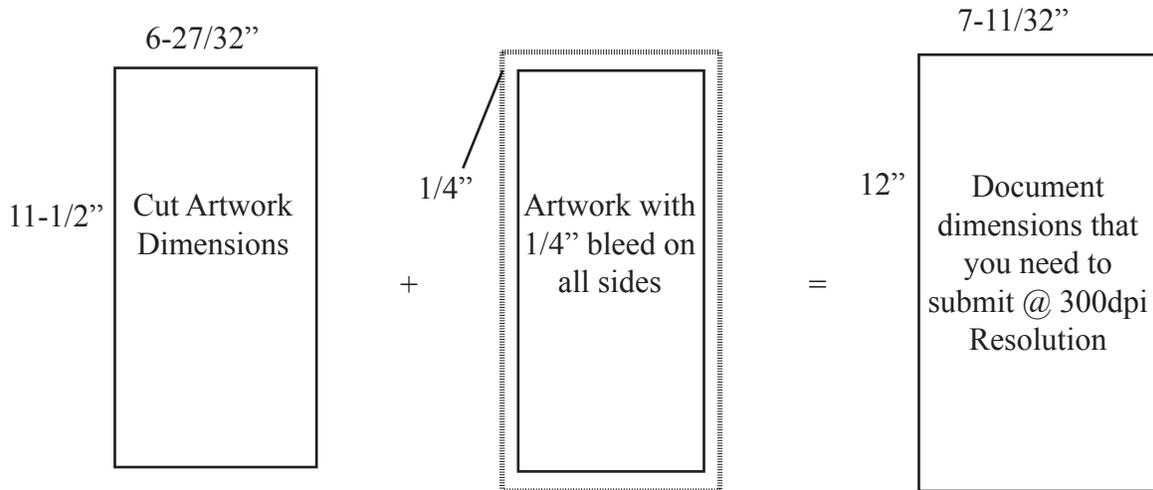
The artwork for the spine needs to be within a 1-1/4" wide x 6-1/2" high with a 1/4" roll on each side.



Large 24 Disc, 3 Ring Album front and back outserts.

The artwork needs to be within: 6-27/32" (6.844") wide x 11-1/2" (11.5") high.

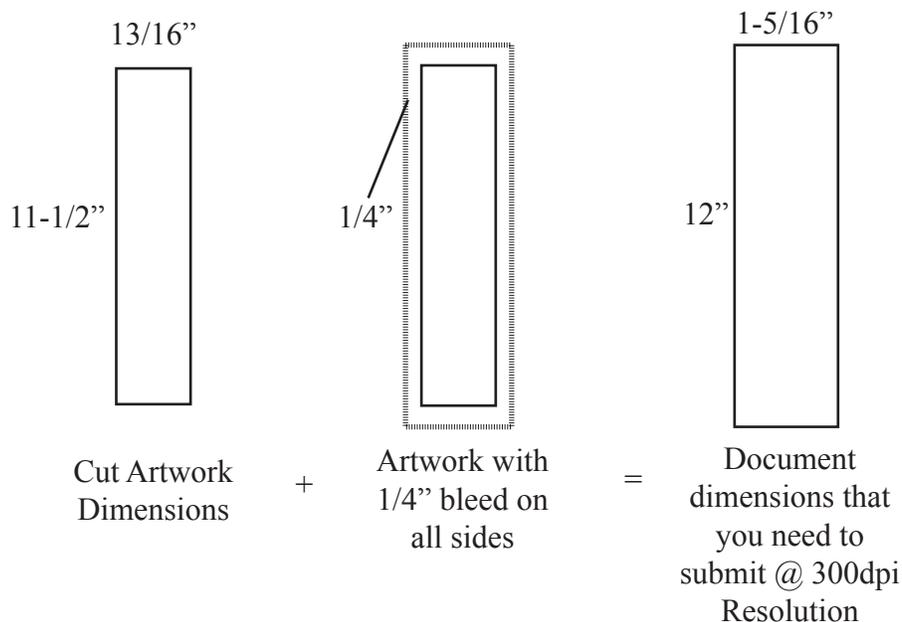
The artwork background (overall document size) needs to be: 7-11/32" (7.344") wide x 12" high. This is for the bleed.



Spine

The Artwork for the Spine needs to be within: 13/16" (.813") wide x 11-1/2" (11.5) high.

The artwork background (overall document size) needs to be: 1-5/16" (1.313") wide x 12" high. This is for the bleed.



CD & DVD Labels and Thermal Print Specs

Artwork needs to be within: 4-11/16" (4.688") diameter

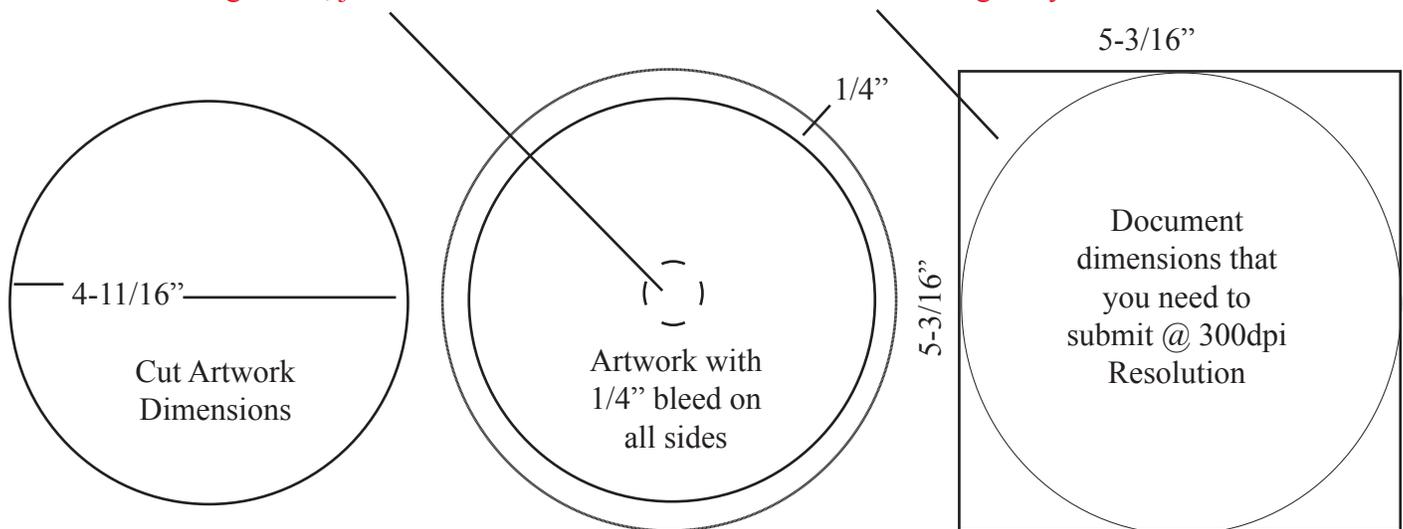
The artwork background (overall document size) needs to be: 5-3/16" (5.188") x 5-3/16" (5.188")

Allow background to flood the entire (square) document, including the hub.
This is for the bleed.

Regular Paper Label Hub: 1-1/2" diameter

Thermal Print Hub: 1" diameter

Do NOT try to cut out the center hub for your labels. Simply bleed your background image through the center disc. Do not place any text in the hub area. The same holds true for the outer edge of the disc. Bleed your background image 1/4" out from what will be the finished edge of the disc. It is okay to submit a square image to us, just be sure there is no text outside the finished edge of your disc.



Spiral Bound Front Artwork (8-1/2 x 11)

The artwork needs to be within: 8-1/2" (8.5") wide x 11" high.

The artwork background (overall document size) needs to be: 9" wide x 11-1/2" (11.5") high. This is for the bleed.

